

Become a National or Category SPONSOR

and receive ...

- Year-long visibility with Canadian design and building professionals, product specifiers and building managers.
- Unique opportunity to position your products as the preferred choice for sustainably-designed buildings.
- A return in benefits of more than double your investment.

Contact:

- DON GRIFFITH, Awards Manager 800-520-6281, ext. 304; dgriffith@sabmagazine.com
- DENIS MANSEAU, Marketing Director, 800-520-6281, ext. 303; dmanseau@sabmagazine.com
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NATIONAL SPONSOR year-long benefits and price

CATEGORY SPONSOR

year-long benefits and price

Corporate logos and company names in the digital issues and e-newsletters will be linked to sponsor websites

direct contact with customers

Participate at Awards event at the CaGBC National Conference in Vancouver, June 2017

Present Awards to selected winning design teams, corporate logo displayed in a powerpoint presentation

Access to the list of registrants

The participating architects, engineers and building contractors for your marketing use

Trade show visibility

Corporate logo on Awards banner and display boards used at: the CaGBC National Conference and IIDEX/Construct Canada Conference; and in one-month exhibit at the Architectural Institute of BC

advertising exposure

Exclusive web visibility

Corporate logo displayed on the Awards web site for one year

Editorial coverage and Sponsor Recognition

· Company name and corporate logo in editor's message in special Awards issues [print and digital] of SABMag and ecoHouse Canada

Sponsor Recognition ad

· Corporate logo in full-page sponsor recognition ad in the print and digital Fall and Winter issues of SABMag and CaGBC publications: Toronto Chapter FOCUS, Alberta Chapter FOCUS, and BC Chapter FOCUS

high visibility

Call for Entry promotion

- Corporate logo in five e-mail Call for Entry notices to design and building professionals - a total of 55,000 messages
- Corporate logo in Call for Entry notices sent to Architecture Canada, provincial architecture associations, and CaGBC Chapters

Visibility through CaGBC

• Sponsor mention in Call for Entry notice in January and February CaGBC e-newsletter, and in June news item announcing winning projects

SABMag e-newsletter announcements

• Corporate logo in promotion of the Awards presentation event in March, April and May e-newsletter, and winners announcement in July and August e-newsletter, each sent to 11.600 readers

Editorial mention

• Sponsor mention and display of corporate logo in editor's note in special Summer SABMag Awards issue, print and digital versions

• Corporate logo displayed on winner certificates given out at the Awards

Sponsor one of the Awards categories as follows:

Residential [small], Residential [large], Commercial/Industrial [small], Commercial/industrial [large], Institutional [small], Institutional [large], Mixed Use, Existing Building Upgrade and Interior Design.

direct contact with customers

- Participate at Awards event at the CaGBC National **Conference in Vancouver, June 2017**
- Present the Award for which you are the category sponsor, and your company named in a powerpoint presentation
- Trade show visibility
- Mention on Awards banner and display boards

advertising exposure and high visibility

 Same benefits as National sponsorship but your company only named, no display of corporate logo



BENEFITS: Total value received: \$8,000 PRICE: Total sponsor investment: \$3,500



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2017 SABMag 🐠

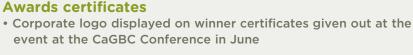
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Newsletter





BENEFITS: Total value received: \$18,000 PRICE: Total sponsor investment: \$7,500