

CANADIAN GREEN BUILDING AWARDS 2017

The **National Program** brought to you by
Sustainable Architecture & Building Magazine
and the Canada Green Building Council

SABMag
SUSTAINABLE ARCHITECTURE & BUILDING MAGAZINE



Become a National or Category **SPONSOR**

and receive ...

- **Year-long visibility** with Canadian design and building professionals, product specifiers and building managers.
- **Unique opportunity to position your products** as the preferred choice for sustainably-designed buildings.
- **A return in benefits** of more than double your investment.

Contact:

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NATIONAL SPONSOR

year-long benefits and price

CATEGORY SPONSOR

year-long benefits and price

Corporate logos and company names in the digital issues and e-newsletters will be linked to sponsor websites

► direct contact with customers

• Participate at Awards event at the CaGBC National Conference in Vancouver, June 2017

Present Awards to selected winning design teams, corporate logo displayed in a powerpoint presentation

• Access to the list of registrants

The participating architects, engineers and building contractors for your marketing use

• Trade show visibility

Corporate logo on Awards banner and display boards used at: the CaGBC National Conference and IDEX/Construct Canada Conference; and in one-month exhibit at the Architectural Institute of BC

► advertising exposure

Exclusive web visibility

- Corporate logo displayed on the Awards web site for one year

Editorial coverage and Sponsor Recognition

- Company name and corporate logo in editor's message in special Awards issues [print and digital] of SABMag and ecoHouse Canada

Sponsor Recognition ad

- Corporate logo in full-page sponsor recognition ad in the print and digital Fall and Winter issues of SABMag and CaGBC publications: Toronto Chapter FOCUS, Alberta Chapter FOCUS, and BC Chapter FOCUS

► high visibility

Call for Entry promotion

- Corporate logo in five e-mail Call for Entry notices to design and building professionals - a total of 55,000 messages
- Corporate logo in Call for Entry notices sent to Architecture Canada, provincial architecture associations, and CaGBC Chapters

Visibility through CaGBC

- Sponsor mention in Call for Entry notice in January and February CaGBC e-newsletter, and in June news item announcing winning projects

SABMag e-newsletter announcements

- Corporate logo in promotion of the Awards presentation event in March, April and May e-newsletter, and winners announcement in July and August e-newsletter, each sent to 11,600 readers

Editorial mention

- Sponsor mention and display of corporate logo in editor's note in special Summer SABMag Awards issue, print and digital versions

Awards certificates

- Corporate logo displayed on winner certificates given out at the Awards event at the CaGBC Conference in June



BENEFITS: Total value received: \$18,000
PRICE: Total sponsor investment: \$7,500

Sponsor one of the Awards categories as follows:

Residential [small], Residential [large], Commercial/Industrial [small], Commercial/Industrial [large], Institutional [small], Institutional [large], Mixed Use, Existing Building Upgrade and Interior Design.

► direct contact with customers

• Participate at Awards event at the CaGBC National Conference in Vancouver, June 2017

- Present the Award for which you are the category sponsor, and your company named in a powerpoint presentation

• Trade show visibility

- Mention on Awards banner and display boards

► advertising exposure and high visibility

- Same benefits as National sponsorship but your company only named, no display of corporate logo



BENEFITS: Total value received: \$8,000
PRICE: Total sponsor investment: \$3,500

